

CASE STUDY

Amick Farms

- OPTIMIZED REPAIR PROCESS
- IMPROVED COMPLIANCE
- BEST-IN-CLASS ANALYTICS

Amick Farms, headquartered in Batesburg, SC and having several offices on the East Coast, was looking to modernize the maintenance process. They wanted an environment to help reduce administration and duplicate entry, as well improve compliance and safety for the fleet. It was also important to have one platform to aggregate all the data for their fleet including in-shop repair, third-party vendor repair, telematics data, asset detail, etc. Lastly, Amick Farms needed analytics and dashboards to help them improve and optimize the fleet.



Founded in 1941 in Batesburg, South Carolina, Amick Farms has always been dedicated to supplying quality chicken products at reasonable prices to their Customers. Today, the operation produces over 1.4 billion pounds of quality chicken products annually, with quality, integrity, and service as core values. They are now part of the 10th largest meat manufacturing company in the world and are committed to meeting ever-evolving customer and consumer needs through a variety of options.

OBJECTIVES

Deploy maintenance software and get quick adoption.

“It was very easy for everyone to learn the system! This is great software, and anyone can do this!”

Reduce overall administration and modernize the maintenance process.

“No more paper repair orders – we are getting more done, and the mindset is great!”

Create better visibility to spend, repair quality, compliance, and life cycle.

“The detail in analytics will really help Amick understand the fleet.”

OUTCOMES

100% ADOPTION

↓70% ADMIN TIME

IMPROVED VISIBILITY

Andy Turner, Fleet Manager

“Overall the Fleetrock platform will have huge benefit to the Amick Farms fleet process. As seen in Laurel, MS, we had a 70% reduction in repair administration, and it is helping our technicians to work in a more intelligent and compliant manner! The Fleetrock team did a great job with deployment and continue to support the partnership and our success.”

HIGHLIGHTS

DEPLOY MAINTENANCE SOFTWARE AND GET QUICK ADOPTION

Amick Farms was able to deploy the software at the Laurel, MS location in less than one day. Everyone understood the process quickly, and they were able to create and manage repairs orders on in Fleetrock on all of their mobile devices. Sam Rahaim, Maintenance Manager, thought the training process was perfect for what they needed, and found the software to be very easy to use. Sam explained, the whole mentality around Fleetrock is what he wanted and expected – everyone is very upbeat now to use the system!

REDUCE OVERALL ADMINISTRATION AND MODERNIZE THE MAINTENANCE PROCESS

Deploying the new software helped drive a more streamlined maintenance process in the shop, reducing administration in the process by 70%. In addition, technicians have much more detail to help make them successful. They are able to quickly access repair history. As a result, now they don't have to wait to hear from others involved in the repair process, and it has led to a big improvement in tech productivity and equipment utilization. Technicians can also quickly access the asset detail, see scheduled maintenance notifications, can easily add parts from inventory to the repair, and much more. The additional detail helps to make Amick Farms technicians more successful as they are going through the repair process.

CREATE BETTER VISIBILITY TO SPEND, REPAIR QUALITY, COMPLIANCE, AND LIFE CYCLE

After data got entered into the platform, Amick was starting to gain insight on overall spend, understanding of spend by model year, spend by system code, high-cost units, etc. It also created opportunities to understand repair quality, and coaching opportunities for technicians that had comeback repairs. PM Compliance will be another key metric that Amick Farms can manage in the platform, and it is expected that with additional visibility that overall compliance will be improved. Sam Rahaim likes that all the detail is in the platform and he can easily view the costs and technician activity within the repair process.

The future of fleet management is here, and it rocks